

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



THE  
ECHO HEIGHTS  
FARM

*Nineteen Thirty-seven*

F. O. CHAMBERLIN, PROPRIETOR  
*Gladiolus Specialist*

JORDAN

NEW YORK

# A WORD TO OUR CUSTOMERS



Dear Customer or Reader:—

Another year has rolled around and we are again at the beginning of the 1937 season for purchasing of glad bulbs for our gardens next spring. I am submitting my new catalogue of select varieties with greater confidence than ever, having dropped some 20 varieties and added about as many more of the newer introductions.

We heartily wish you success with your 1937 garden; not only because your success helps to pave the way for ours, but because a garden of flowers brings gladness and health to you, and brightens the lives of your friends and neighbors.

To avoid disappointment you should get your order in reasonably early, especially if you are going to order some of the newer varieties, as many of these are limited in quantity.

Our prices are as low as consistent, quality considered. Of course you may grow a poor crop from good seed, but you can't grow a good crop from poor seed.

The different sizes will be designated as follows: L. for large, M. for medium; S. for small and Blts. for bulblets. Large and medium bulbs are always of blooming size and many of the small ones will bloom and will make the best of bulbs for the next season.

I would mention that there are a few varieties that do not make very large bulbs. M. size, in other words, would be a good size for a few of these varieties.

All orders of \$1.00 or over will be prepaid anywhere in U. S. A. I am giving no discounts on these prices but I do try to give all customers a pleasant surprise. Of course, we can give wholesale quotations on large lots. Please send list of just what you want for estimates.

Cultural directions and best thrip control methods will be included in each shipment.

Quotations in the general list usually made three at the dozen rate as we cannot afford to put up single items for less than 10c. So you get the benefit of the dozen rate whether you order three, six, nine or twelve.

## SPECIAL NOTICE

Our "Perfectly Practical Practically Perfect Plan Stakes" will be sold to all customers at the wholesale rate: \$5.00 per 100, not less than 25¢ at these rates.

These stakes are just what the name implies, and will save you many times their cost in a few years time. I have found makeshift stakes are very expensive and unsatisfactory in the long run.

F. O. CHAMBERLIN, *Prop.*

# GENERAL LIST

Composed of New and Standard Varieties, Many of Which Are Very  
Prominent as Prize Winners

**ALBATROSS** (Pf.) — Purest white. One of the best. Tall with large flor-ets. (L. 3 for 20c; M. 3 for 15c; S. 5 for 15c.)

**AFLAME**—Immense geranium pink. One of the real ones. (L. 3 for 15c; M. 6 for 15c.)

**APPEAL**—Beautiful geranium pink with conspicuous yellow tip. Large and early. (L. 3 for 20c; M. 5 for 20c)

**APRICOT GLOW**—Early apricot. A parent of Picardy. (L. 3 for 15c; M. 5 for 15c.)

**ARABIA**—A very dark red. (L. 3 for 15c; M. 5 for 15c.)

**AVE MARIA**—One of the finest of the light blues in the medium price class. (L. 3 for 15c; M. 5 for 15c.)

**BAGDAD**--Smoky rose. Immense stalk and flower. (L. 3 for 15c; M. 5 for 15c.)

**BETTY NUTHALL**—Apricot orange, Wonderful for exhibition or for flor-ists' use. Late. (L. 3 for 15c; M. 5 for 15c.)

**BETTY BROWN EYES** — Orange with maroon blotches. (L. 3 for 25c; M. 3 for 15c.)

**BETTY CO-ED**—Soft, creamy pink. A beautiful, decorative. (L. 3 for 15c; M. 5 for 15c.)

**BERTY SNOW** — Lovely lavender with white throat. Much better pro-pagator than Minuet. We won the blue ribbons at both the State Gladiolus Show and the State Fair in 1934, over Minuet. (L. 3 for 15c; M. 5 for 15c.)

**BOEBY**—Deep rose, red throat. We like this one. (L. 3 for 15c.)

**BLUE DANUBE**—Amethyst blue. A tall, fine, healthy plant. (L. 3 for 20c; M. 5 for 20c.)

**BLUE TRIUMPHATOR**—Very large, pale blue when at its best; a real wonder. (L. 1 for 10c.)

**BORROWED GOLD**—Yellow tinted pink. (L. 3 for 15c.)

**BILL SOWDEN**—Large, deep crim-son. A very fine one from Australia. (L. 3 for 15c; M. 5 for 15c; S. 10 for 15c.)

**BLEEDING HEART** — Light pink with large red blotches. One of the newer ones and very popular. Tall spike with 8 to 10 large blooms open. L. 3 for 20c; M. 3 for 15c.)

**BREAK O'DAY** — Very early, deli-cate pink. (L. 3 for 10c.)

**BROWN WINGS** — A real brown glad. Every collection should have a few. (L. 3 for 15c; M. 5 for 15c.)

**BUTTERBOY**—Very early primrose yellow. Tall with good number out. Florists like this one. (L. 3 for 10c.)

**BYRON L. SMITH**—An old one but one of the best for florist's use. Orchid colorings. (L. 3 for 10c; 12 for 40c.)

**CANBERRA** — Fine large yellow from Australia. (L. 3 for 15c.)

**CHAS. DICKENS** — Bright radiant purple with velvety blotch. Tall and a prize winner. (L. 3 for 15c; M. 5 for 15c.)

**COMMANDER KOEHL**—Deep, bril-liant red. One of the best. (L. 3 for 15c; M. 5 for 15c.)

**CRIMSON GLOW**—Large bright red. Old but still a favorite with many. (L. 3 for 15c; M. 5 for 15c.)

**DR. EDMONDS** — An improvement on E. Shaylor. Color rose pink. (L. 3 for 15c.)

**DR. BAILEY**—A very beautiful, vel-vety old rose; not very large but very refined. (L. 3 for 25c; 12 for \$1.00.)

**DIENER'S AMERICAN BEAUTY** — Rose color. Many out on short stems. (L. 3 for 10c; 12 for 40c.)

**DR. NELSON SHOOK**—Deep tyrian rose. Heavily ruffled. (L. 3 for 15c; M. 5 for 15c.)

**DR. F. E. BENNETT**—Flame scarlet. Always on dress parade at the glad shows. (L. 3 for 15c; M. 5 for 15c.)

**EDITH ROBSON**—One of the newer ones, and a very fine salmon with red blotch. (L. 3 for 25c; M. 5 for 25c.)

**EMILE AUBRUN**—Smoky red. Most popular in its class. (L. 3 for 15c; M. 5 for 15c.)

**EMMA**—Large rose, darker blotch. Fine exhibition spike. (L. 3 for 20c; M. 5 for 20c.)

**EVELYN KIRTLAND** — Rose pink. Good commercial. (L. 3 for 10c.)

**FRANK J. McCOY** — Large pink. Showy flower. Many open. Has won first in National Show at Cleveland. (L. 3 for 10c.)

**GAY HUSSAR**—A very fine, salmon orange. (L. 3 for 15c; M. 5 for 15c.)

**GIANT NYMPH**—Tall, light pink. winner. (L. 3 for 15c; M. 5 for 15c.) winner. (L. 3 for 1c; M. 5 for 15c.)

**GLORIANA**—Pure salmon. Golden throat and large healthy spike. L. 3 for 15c.)

**GOLDEN ANNIVERSARY** (K.) — Fawn yellow suffused blush pink. Large red blotch. A beautiful ruffled variety. (L. 3 for 25c; S. 2 for 10c.)

**GOLDEN DREAM**—Still a winner in the yellow class. (L. 3 for 15c; M. 5 for 15c.)

**GOLDEN EAGLE** — Earliest in a deep yellow glad. (L. 3 for 10c.)

**GOLDEN FRILLS** — Ruffled yellow. Cerise lines in throat. One of the daintiest in the smaller glads. L. 3 for 15c; 12 for 60c.)

**HEAVENLY BLUE** — Light blue, darker lines in throat. (L. 3 for 15c; M. 5 for 15c.)

**JEAN DU TAILLES**—Large blotched pink. Very popular. (L. 3 for 15c; M. 5 for 15c.)

**JENNY LIND** (Improved Strain)—Clear light salmon, creamy throat. Many open. (L. 3 for 15c; 12 for 60c.)

**J. T. PIRIE** — Very attractive mahogany brown; cream throat with distinctive throat markings. (L. 3 for 15c.)

**KING ARTHUR** — Violet lavender. Very ruffled and fluted. (L. 1 for 15c; 12 for \$1.50.)

**KIRCHOFF'S VIOLET** — Deep, dark blue. Early. (L. 3 for 15c.)

**LA COURONNE** — Creamy white with red blotch in yellow ground. (L. 3 for 15c.)

**LOIS HEMAN**—A very out of the ordinary little glad. Yellow and rose red with greenish throat. Has been dubbed "The Clown," but is really very popular. Bulbs not as large as most varieties. (M. 3 for 15c.)

**LOYALTY** — Large, strong growing yellow. (L. 3 for 15c.)

**LUDWIG VAN BEETHOVEN** (Pfizer)—Slate, crimson penciling. A very fine smoky, and entirely different from the others. (L. 3 for 20c; M. 1 for 15c.)

**MAID OF ORLEANS**—Considered to be one of the best of the newer creamy whites. (L. 3 for 25c.)

**MAMMOTH WHITE** — Pure white. Six and seven inch blooms. One of the best for show purposes. (L. 3 for 15c; M. 5 for 15c.)

**MAGNA BLANCA** — Creamy white with distinctive yellow blotch. Very tall and fine. (L. 3 for 20c; M. 3 for 15c.)

**MARY FREY** — Large early lavender. We consider this one of the best. L. 3 for 15c; M. 5 for 15c.)

**MARMORA**—The gray glad. A prize winner. (L. 3 for 15c; M. 5 for 15c.)

**MING TOY** — Deep, bluff yellow. Early. (L. 3 for 10c.)

**MAROCCO**—Dark maroon red. Almost black. (L. 3 for 15c; M. 6 for 15c.)

**MINUET** — Considered by many as the very best lavender. (L. 3 for 15c; M. 5 for 15c.)

**M. M. SULLY** — Milk white. Red blotch. Very fine. (L. 3 for 20c.)

**MOTHER MACHREE**—World famous. Soft smoky lavender with orange lines. We consider this as one of the very best in its class. In fact, it is our favorite. Was introduced at \$100 a bulb. (L. 3 for 15c; M. 6 for 20c.)

**MOORISH KING**—One of the very best in a large, dark red. (L. 1 for 15c; M. 2 for 30c.)

**MRS. F. C. HORNBERGER**—A good ruffled white. (L. 3 for 15c; M. 5 for 15c.)

**MRS. F. C. PETERS**—One of those older ones that is hard to down. A wonderful lavender for late flowers. (L. 3 for 15c; M. 5 for 15c.)

**MRS. LEON DOUGLAS** — Salmon rose pink. A giant in plant and flowers. (L. 3 for 15c; 12 for 60c.)

**MRS. S. A. ERREY (Errey)** — Brilliant orange with an orange crimson blotch. Ten enormous blooms on tall spike. Should be picked and put in a cool place as soon as first blooms appear, as it burns badly in the sun. (L. 3 for 25c.)

**MRS. R. P. CHASE**—Large, creamy white, tinted pink. A very beautiful glad. (L. 3 for 20c; 12 for 75c.)

**MR. W. H. PHIPPS**—Light salmon pink, lighter throat. Has been the most popular American glad grown, and still stands very high in the esteem of the glad world. (L. 3 for 15c; 12 for 60c.)

**NANCY HANKS** — Orange. Red markings on lip. (L. 3 for 10c; 12 for 40c.)

**NETHERLAND PRINCE**—Very tall salmon orange with very large flowers. (L. 3 for 25c; M. 3 for 15c.)

**OLIVE GOODRICH**—White overlaid with pink. A good spike of very dainty flowers. (L. 3 for 15c; 12 for 60c.)

**ORANGE QUEEN** — Fine orange prim glad. L. 3 for 15c.)

**ORANGE WONDER**—A large, clear orange. Not many flowers out at once, but is fine for late. (L. 3 for 15c; 12 for 60c.)

**OUR SELECTION** — Smoky salmon rose, red throat, cream lip. Large number of flowers out. A great prize winner from Australia. L. 3 for 15c; M. 5 for 15c.)

**PEARL OF CALIFORNIA** — Very large La France pink. (L. 3 for 15c)

**PFITZER'S TRIUMPH**—Light orange scarlet, deeper lip. Immense wide open flowers. A wonderful flower. (L. 3 for 15c; M. 5 for 15c; S. 10 for 15c.)

**PICARDY (Palmer)** — Soft shrimp pink. One of the most outstanding of the newer glads. Champion bloom at N. Y. State Glad Show at both 1934, 1935 and 1936 exhibits. A tremendous propagator; thus the low price. L. 3 for 15c; M. 6 for 15c; S. 15 for 15c.)

**PEACH ROSE** — Extra choice rose pink, darker throat. A winner. (L. 3 for 15c; 12 for 60c.)

**PRIDE OF WANAKAH**—Fine, large lavender rose. Very popular. (L. 3 for 15c.)

**PURPLE GLORY**—Fine, ruffled dark red. Sometimes has a purple cast. (L. 3 for 15c; M. 5 for 15c.)

**RAMESSES** — Large purple. Very distinct in form and coloring. L. 1 for 15c; 12 for \$1.50.)

**RED EMPEROR**—Very large, rich red. (L. 3 for 20c; 12 for 75c.)

**RED LORY**—Rose red, crimson blotch. Ten to 12 open at once. A fine Australian variety. Best from large size bulbs. (L. 3 for 20c; M. 5 for 20c.)

**RED PHIPPS**—A glowing light scarlet. Very fine for exhibition or commercial use. (L. 3 for 20c; 12 for 80c.)

**ROSE MULBERRY**—Similar to Rose Ash but a shade lighter. (L. 3 for 15c; 12 for 60c.)

**SALBACH'S ORCHID**—Similar in form to Minuet but of a pinker shade. Wonderful in some sections. (L. 3 for 15c; 12 for 60c.)

**SCHWABEN GIRL**—Pure pink. (L. 3 for 25c; 12 for \$1.00.)

**SOUVENIR**—Deep, yellow prim. Best in its class. (L. 3 for 10c; 12 for 40c.)

**STUTTGARDIA**—Large orange red. Very fine, but will burn if left in the sun. Pick when first blooms open. (L. 3 for 20c.)

**TINAMBA**—Very large flower spike of large light salmon pink flowers. (3 for 20c; 12 for 75c.)

**TROUBADOUR**—Large, clear purple. Very fine. (L. 3 for 20c.)

**VEILCHENBLEAU**—One of the best, reasonable priced blues. (L. 3 for 15c.)

**WINGED VICTORY**—A very large clear pink, shading to white in the throat. I have seen this with eight inch bloom. Must have good culture. (L. 3 for 10c; M. 6 for 10c.)

**WURTEMBERGIA** (Pfit.)—A brilliant scarlet with conspicuous cream blotch. A basket of this at the N. Y. State Fair attracted much attention and enthusiastic comment. This is really one of Pfitzer's best. (L. 10c each; M. 3 for 15c.)

**CHOICE MIXTURE**—Consisting of named varieties. (Not labeled). All colors and shades. (L. 100 for \$2.50; M. 100 for \$1.25; 25 at the 100 rate.)

---

We have been able to make better quotations in some instances than we expected earlier in the season. Therefore if you have given us an order and you find you paid too much for some of them, you can just rest assured that you will get your money's worth in extra bulbs. We certainly do not calculate to penalize anyone for favoring us with early orders. Any change in your order should be mailed at an early date.

**VISITORS ARE ALWAYS WELCOME.** Watch for our signs two miles west of Elbridge on Route 5.





# NEW VARIETIES

Under This Head We List Many of the Late Originations, Both American and Foreign, That We Believe Are Worthy of Your Trial.

**APACHE** (Gelser) — Ground color orange, heavily overlaid with smoky purple. Large, yellow blotch. Tall spike. Many out. (L. 1 for 30c; M. 1 for 20c; S. 1 for 10c.)

**ARRABELLA** (Pfitzer)—Deep black red. An improved Moorish King, having better spikes, but not an easy propagator. (L. 1 for \$1.00)

**BLUE ADMIRAL** (Christ) — Deep violet blue. Appears to be one of the very best dark blues. (L. 25c each; M. 15c; S. 10c; Blts. 100 for \$1.00.)

**BLUE PEACOCK** (Salbach) — Medium violet, red and white throat. A most attractive and satisfactory blue. (L. 20c each; M. 15c; S. 10c.)

**CAESAR** (Rozan) — Giant orange scarlet of Pfitzer Triumph type, but more buds and blooms. (L. 15 each; M. 10c; S. 5c; Blts. 100 for \$2.00.)

**CARMENIA** (Mair, Scotland)—Carmine crimson glad with white in throat. Twenty or more buds, half of which are out at once. Should be a winner in the rose or rose red class. (L. 10c each.)

**CHRISTABEL** (Mitsch) — Beautiful soft pink with cream throat blotches; large bloom on a tall slender spike. Ten out at once. Good placement. Very fine. (L. 1 for 15c; M. 1 for 10c; S. 2 for 10c; Blts. 100 for 60c.)

**CORONATION** (Palmer)—Light salmon rose, shading to creamy yellow in throat. One of the most beautiful of glads. (L. 1 for 10c; M. 2 for 15c; S. 10 for 25c.)

**D. A. HAY** (Whiteley)—A very popular New Zealand variety, having won many championships in that country. Pink with creamy white throat. (L. 1 for 35c; M. 1 for 20c; S. 4 for 40c; Blts. 25 for 50c.)

**DEBONAIRE** (Palmer)—La France pink, shrimp pink and creamier throat. Very tall, strong grower. Some consider this better than Picardy. (L. 3 for 25c; M. 5 for 25c; S. 3 for 15c; Blts. 100 for 60c.)

**DREAM O' BEAUTY**—A rose red or deep cerise. Very fine vigorous grower and very popular. The flowers are liable to be a little wide spread leaving an opening between the rows of blooms. (L. 3 for 15c; M. 5 for 20c; S. 10 for 20c; Blts. 100 for 25c.)

**DR. HOAG** (Hoag)—Maroon with velvety sheen. Very beautiful. (L. 1 for 20c.)

**DUNA** (Palmer)—Apricot buff, with cream throat. Very fine. (L. 3 for 25c; M. 3 for 15c.)

**EMPRESS** (Gelser) — Rose pink streaked deeper on edges, with greenish yellow. Blotch in throat. Twelve or more open at once. An exhibition novelty. (L. 1 for 25c; M. 3 for 40c; S. 3 for 20c; Blts. 10 for 20c.)

**FLAMING METEOR** (Mitsch) — Giant red. One of the brightest and most showy of glads. Strong grower. (L. 1 for 15c; M. 1 for 10c; S. 2 for 10c; Blts. 50 for 50c.)

**FRILLED CHAMPION** (Roozan) — Large ruffled salmon orange. Early, and a real champion. (L. 3 for 20c; M. 3 for 10c; S. 6 for 15c; Blts. 100 for 25c.)

**GOLDEN POPPY** (Prestgard) — Very deep yellow, slight shading of orange. (L. 3 for 25c; M. 2 for 10c.)

**GOLDEN SNAPDRAGON** — A very novel as well as beautiful, small decorative. The name is descriptive. (L. 6 for 25c; M. 12 for 30c.)

**HERITAGE (Prestgard)** — Introduced last year by Colonial Gardens. Was a winner wherever exhibited in 1934. I understand this was in the west, and included a number of the largest shows. I have a report direct from New Zealand that praises it very highly. A pure pink with 12 to 15 open blooms of immense size, and good placement. It did not seem so successful here in New York. However, I have good reason to believe it will be better as it gets acclimated. (L. 1 for 40c; M. 30c; Blts. 10 for 25c.)

**HONEY (Gelser)**—A soft and pleasing buff pink. (Prim glad.) (L. 1 for 10c; M. 5 for 30c.)

**IRENE (Mair)** — One of the best from Scotland. Salmon rose flaked old rose; light throat. Very fine. (L. 3 for 25c; M. 5 for 25c.)

**J. S. BACH (Pfitzer)** — Salmon orange. One of the best from this noted originator. A real exhibition glad. (L. 1 for 35c; M. 1 for 20c; S. 1 for 10c; Blts. 10 for 10c.)

**JOHN RAMSAY (Mair)**—Deep salmon rose flecked deeper. Will show color in all 20 or 24 buds; 10 or 12 out at once. (L. 1 for 20c; M. 2 for 20c.)

**KEMPENFELDT (Vickers)** — Fine large violet. Similar to Champlain but larger. I have grown this for 2 years and find it very satisfactory. (L. 1 for 20c; M. 2 for 25c; S. 3 for 20c; Blts. 100 for 50c.)

**LUCIFER (Erry)** — Orange scarlet, purple red blotch. One of the best from Australia. Ten blooms out on very tall spike. Very strong, healthy plant. (L. 3 for 20c; M. 3 for 15c; S. 4 for 10c.)

**LOTUS** — Very dainty white pink and cream. Large flower, about four out. (L. 3 for 20c; M. 3 for 15c; Blts. 10 for 10c.)

**MARGARET FULTON** — Rich clear salmon. Very fine for early. (L. 3

for 15c; M. 3 for 10c; S. 5 for 10c; Blts. 100 for 20c.)

**MAHOGANY (Mair)** — Smoky salmon red with light blotches. One of the finest of the new ones from Scotland. (L. 1 for 30c; M. 1 for 20c; Blts. 25 for 50c.)

**MARY ELIZABETH (Dr. Stevens)**—White with yellow throat. Beautiful, heavily ruffled creamy throat that is a winner in the decorative class. (L. 3 for 25c; M. 3 for 20c; S. 10 for 30c; Blts. 15 for 10c.)

**MISS NEW ZEALAND (Julien)**—Salmon, rose blotch. Without doubt this is one of the largest glads in spike and flower. Well spaced and placed. Color seemed to be more beautiful when opened inside. This glad will be in great demand for years to come. (L. 1 for \$1.25; M. 1 for 75c; S. 1 for 50c; Blts. 10 for \$1.00.)

**MORANGO (Errey)** — Great exhibition variety from Australia. Bright salmon with yellow and scarlet lines in center. One of the best from this source. (L. 1 for 75c; Blts. 4 for 25c.)

**NELLIE HEWITSON (Whiteley)** — Finely ruffled glad of outstanding color combination. Cream base, outer ends of petals deep pink. Large red blotch. (L. 1 for 10c; M. 3 for 15c; S. 5 for 15c; Blts. 100 for 25c.)

**ORANGE PRINCESS (De Grott)** — Pure salmon orange. One of the finest oranges. Flowers perfectly placed and ruffled. (L. 1 for 10c; M. 5 for 20c; S. 12 for 25c; Blts. 100 for 25c.)

**OREGON (Ellis)** — Light pink with cream throat. Considered to be one of the finest new glads. Wonderful color. Giant spike with 6½ inch blooms. (L. 1 for \$1.00; M. 1 for 50c; S. 1 for 20c; Blts. 10 for 25c.)

**PAUL'S SCARLET (Newman)**—The color of Paul's Scarlet Rose. A very pretty small decorative. Not a prim. (25c each, any size.)

**PIMPERNEL**--Clear light red, white throat. One of the best in its class. (L. 1 for 15c; M. 2 for 20c; S. 2 for 10c; Blts. 100 for \$1.00.)

**PELEGRINA (Pfitzer)** — Probably the best dark blue to date. Not as vigorous a grower as some, but very beautiful. (L. 3 for 25c.)

**PIRATE (Palmer)** — Shades and tints of pomegranite purple. Large flowers well placed on a tall spike, makes this one of the finest dark beauties. (L. 1 for 10c; M. 3 for 20c; Blts. 100 for 50c.)

**POLAR ICE (Pfit)** — Another pure white. I consider this as one of the order of Albatross but earlier. Fine texture. (L. 3 for 25c; M. 3 for 15c; S. 4 for 10c; Blts. 100 for 70c.)

**RED PIRATE (Gelser)**—Dark rose-red with almost black blotch. Very pleasing shade of red. (L. 1 for 20c; M. 3 for 30c; Blts. 100 for 50c.)

**ROSEMARIE PFITZER)** — Large creamy white, tinted and flecked pink. A real show flower ruffled and many out. Requires good culture. (L. 1 for 25c; M. 1 for 20c; S. 2 for 15c; Blts. 10 for 20c.)

**ROSEX (Palmer)** — Salmon scarlet shading to rose. Many open. We won first at the 1934 Empire State Show for most buds and blooms with a spike of this grown from a No. 3 bulb. (L. 1 for 35c; M. 1 for 20c; S. 3 for 25c)

**ST. BRUNO (Mair)** — Salmon pink blushed chocolate red. Opens many large blooms on very tall spike. Is recommended to have an occasional spike with three rows of bloom. I had one last year with four rows and 20 blooms out. Ordinary spikes produce 10 or 12 out. I consider this a very outstanding novelty. (L. 1 for 25c; M. 1 for 15c; S. 4 for 25c; Blts. 10 for 20c.)

**SALMON EMPEROR (Roozan)** — Salmon orange, deeper feather. Spike sometimes rather stubby. Very nice-

ly ruffled. (L. 1 for 10c; M. 3 for 15c; Blts. 100 for 20c.)

**SERENADE (Mitsch)** — Pure pink, white blotch. Not too strong a grower, but opens about ten beautiful flowers at once. (L. 1 for 10c; M. 3 for 15c; Blts. 10 for 10c.)

**SMILING MAESTRO (Christ)**—Deep salmon rose, usually flaked brown. A wonderful, nice large exhibition glad, and a good propagator. L. 1 for 20c; M. 1 for 15c; S. 3 for 25c; Blts. 10 for 20c; 100 for \$1.00.)

**SONATINE (Pfitzer)** — Rich pink, light throat. We consider this as one of the very best from this originator. Good large pinks of this shade are not plenty. You will make no mistake on this one. L. 1 for 25c; M. 3 for 50c; S. 3 for 25c; Blts. 10 for 25c.)

**SOUTHERN CROSS (Whiteley)** — Color is one of the finest clear reds. Facing and growth are of the best. Very prolific. We predict a great future for this in the commercial field. Early. (L. 3 for 25c; M. 3 for 15c; S. 10 for 25c; Blts. 100 for 30c)

**STAR OF BETHLEHEM (Pfitzer)**—We believe this to be the very best of the white varieties. Better replacement than Albatross, and not crowded or stubby as some of the others sometimes are. (L. 1 for 25c; M. 3 for 35c; S. 3 for 20c; Blts. 10 for 25c.)

**SWEETHEART**—Waxy snow white blending to a very dainty pink. Not a large flower or a great number out but a real sweetheart. (L. 3 for 15c; M. 5 for 15c.)

**TAKINA (Burns, N. Z.)** — Another mammoth variety. Some growers report this to be even larger in length of spike and size of flower than Miss New Zealand. Color, rosaline purple. (L. 1 for \$1.75; M. 1 for \$1.00; Blts. 10 for \$1.00.)

**TANGERINE (Morrison, Australia)** —A glowing orange, tall and grace-

ful. Very fine. (L. 1 for 10c; M. 5 for 20c; S. 10 for 20c; Blts. 20 for 10c.)

**TIP TOP (Pfitzer)**—This is truly a magnificent variety. The spike is tall and fine, usually producing 6 inch blooms from M. size bulbs. The color is a brilliant scarlet. L. 1 for 30c; M. 1 for 20c; S. 2 for 30c; Blts. 12 for 40c.)

**TREVONIAN (Homburger)**—A very large outstanding new lavender rose. Very fine exhibition and commercial. We like this very much. (L. 1 for 20c; M. 1 for 15c; S. 3 for 20c; Blts. 100 for 50c.)

**TRUE BLUE (Lane)**—Medium violet blue; darker feather. Color very

attractive. Texture not too good and flowers not always well placed. L. 3 for 25c; M. 4 for 20c; S. 10 for 30c; Blts. 100 for 30c.)

**TUTANEKAI (Dooney)** — Orange ochre, flaked brown. Yellow throat. Very attractive and different. L. 1 for 20c; M. 1 for 15c; Blts. 10 for 15c.)

**UNION JACK (J. J. Brown)**—Gray and slate with red blotch. A very fine smoky, long tapering spike. L. 1 for 30c; M. 1 for 20c; Blts. 10 for 25c.)

**WASAGA (Palmer)** Beautiful frilled apricot buff. Very choice. (L. 3 for 25c; M. 3 for 20c; S. 3 for 15c; Blts. 100 for 25c.)

## NEW VARIETIES OF GLADIOLUS FOR 1937

**AMADOR (Kingsley)** — New glowing red that will surely please you. (L. 3 for 25c.)

**ALAYNE (Kinyon)**—Beautiful new shade of light rose, never flecks. Tall straight stem with 20 or more buds. This is a large decorative of exquisite beauty; also a splendid propagator. You can't afford to miss this one. (L. 1 for \$1.50; M. 1 for \$1.00; S. 1 for 50c; Blts. 10 for \$1.50.)

**ALIGHT (Hornburger)**—A sport of the world famed Aflame, which retains the characteristics of that variety in all but color. A beautiful pink with white throat. (L. 1 for 50c; M. 1 for 40c; S. 1 for 30c; Blts. 10 for 35c.)

**ALLEMANIA (Pfit.)** — One of the largest and brightest of Pfitzer's reds. New. (L. 1 for \$1.00; M. 1 for 80c; S. 1 for 40c; Blts. 10 for 75c.)

**BRIGHTSIDES (Prestgard)** — Yellow ground, orange red shadings. A wonderful color combination. Decorative. (L. 3 for 20c; M. 3 for 10c; S. 5 for 10c.)

**DOX (Pf.)** — Large clear light yellow. One of the very best in its class. 5-inch flowers. (L. 1 for 60c; M. 1 for 40c; S. 1 for 20c.)

**DOROTHY DOW (Evans)** — Magenta rose overlaid slate with darker blotch. Darker than Emile Auburn. Ten large flowers out on good spike. Exhibition. Good propagator. (L. 1 for 50c; M. 1 for 30c; S. 1 for 15c; Blts. 10 for 40c.)

**DR. A. C. McKILLOP (N. Z.)**—A fine lavender with cream throat, cream line down each rib; wide open florets. (L. 1 for 70c; M. 1 for 50c; S. 1 for 25c; Blts. 5 for 25c.)

**FLYING SQUADRON (Ellis)**—Reddish salmon with deep red blotch; 6-inch florets of very attractive coloring. (L. 1 for 50c; M. 1 for 40c; S. 1 for 20c; Blts. 10 for 75c.)

**GOLDEN CHIMES** — Large clear, pure yellow. Nicely ruffled. One of the most satisfactory yellows. (L. 3 for 25c; M. 3 for 20c; S. 3 for 10c; Blts. 100 for 50c.)

**LA PORT (Moir)**—Flesh pink, shading to rose pink on two lower petals. Perfect placement on good stem. Said to be very early. (L. 1 for \$1.50c; M. 1 for \$1.00; S. 1 for 75c)

**MAMMOTH PINK (Ellis)** — Giant pink with small red markings in the throat. Very showy glad. (L. 1 for \$1.25; M. 1 for 75c; S. 1 for 40c; Blts. 10 for \$1.25.)

**MAXWELTON (Bearman)** — New giant, rose pink. (L. 1 for \$10.00; M. 1 for \$7.50; S. 1 for \$5.00.)

**MILFORD (N. Zealand)**—A beautiful shade of blue, no red markings. Considered to be the very best blue. (L. 1 for 70c; M. 1 for 50c; S. 1 for 30c; Blts. 10 for 40c.)

**MORANGO (Errey)** — A fine exhibition variety from Australia. 12 perfectly placed blooms on a long, straight spike. Color a bright salmon with a yellow, scarlet lined center. (L. 1 for 40c; M. 1 for 30c; S. 2 for 25c; Bts. 25 for 25c.)

**MOIRA (N. Z.)** — Bright scarlet, warm deep throat. This seems to have better placement than Wurtembergia, and more flowers out. Flowers not quite as large. (L. 1 for 50c; M. 1 for 40s; S. 1 for 20c.)

**NEWINGTON (Errey)** — C r e a m slightly flaked on outer edges with rose pink; lower petals suffused lemon yellow. Tall, strong grower. Up to 10 open at once. (L. 1 for 50c; M. 1 for 35c; S. 1 for 15c.)

**OBERSCHLEISEN (Pf.)** — A r e a l cream colored glad; new. (L. 1 for 50c; M. 1 for 30c; S. 1 for 15c.)

**ORLANDO**—Massive spike. 12 open flowers; rosy salmon, center slightly marked crimson and yellow. (L. 1 for 50c; M. 1 for 30c; S. 1 for 25c.)

**RECOVERY (Blake)**—Salmon rose-red. For size of spike, size of flower, number out, and arrangement of flowers on spike this glad has cer-

tainly done its part to win a place in every glad fan's garden. Great propagator. (L. 1. for 25c; M. 2 for 20c; S. 3 for 20c; Blts. 25 for 25c.)

**ROTENBERG (Pr.)** — Bright deep red with black-red blotch. A very rich lustrous color, with tall spike and large flowers. Obtainable of only a very few growers in this country. Good propagator. (L. 1 for \$1.00; M. 1 for 60c; S. 1 for 30c; Blts. 10 for 75c.)

**SIEGFRIED (Mitsch)**—Color a rose pink somewhat overlaid; red with white throat and white splashes on the upper petals. This should be a winner in the large decorative class as it opens up to 13 well placed, medium sized blooms on nice spike. At least, this is a very lovely novelty. (L. 1 for \$1.50; M. 1 for \$1.00; S. 1 for 50c; Blts. 10 for \$1.00.)

**SILVER SHEEN (Symons)** — Glowing salmon pink with a white tongue on lower petals. Tall fine spike with up to 10 out. (L. 1 for 40c; M. 1 for 25c; S. 2 for 25c; Blts. 5 for 25c.)

**STORM TRIUMPH (Swenson)** — A new smoky of deep chocolate tones. About eight large flowers open. Seems to be good in every way. (L. 1 for \$1.00; M. 1 for 60c; S. 1 for 30c; Blts. 10 for 80c.)

**VIOLET (Moir)** — A violet that is very fine in the decorative class. Nice clear color; many open. (L. 1 for 25c; M. 3 for 25c; Blts. 25 for 25c.)

**WARATAH (Errey)** —Outer portion of flower is a brilliant orange scarlet; center is crimson touched with cream. Ten open blooms of fine substance. Perfect placement on good spike. (L. 2 for 25c; M. 2 for 15c; Blts. 20 for 15c.)

**ZAUBERLIN (Pf.)**—An early ruffled yellow. New. (L. 1 for 25c; M. 2 for 25c; S. 3 for 15c.)



## *OUR GUARANTEE*

---

If, upon examination, bulbs are not satisfactory, return them and your money will be refunded. Our Guarantee does not mean that we are in any way responsible for any failure due to weather conditions or insects.



CUT ALONG THIS LINE TO REMOVE ORDER BLANK

Order Blank

ECHO HEIGHTS FARM

GLADIOLUS

JORDAN, NEW YORK

Name (Mr., Miss or Mrs.) ..... Date .....

Please Write Plainly

Street and No., P. O. Box { .....  
or R. F. D. { .....

Post Office ..... County .....

Express Office ..... State .....

Ship when .....  
If Different From P. O.


MONEY ENCLOSED	
Money Order ..	\$ .....
Check .....	\$ .....
Cash .....	\$ .....
Stamps .....	\$ .....

Quantity	V A R I E T Y	Size	Rate	Amount



[illegible]





## *Why You Should Join The Empire State Gladiolus Society*

*DUES \$1.00 PER YEAR*

### FIRST

To be successful in any business, it is quite necessary to have all the knowledge obtainable, and growing a garden of Gladiolus is not excepted. The Monthly Bulletin is edited by Dr. A. M. S. Pridham of Cornell University, and is chock full of information and lore interesting and helpful to the glad fan.

### SECOND

It is worth the subscription price just for the show, which is of course free to all members and also allows you to compete for the prizes with the glads you grew

### THIRD

You will be helpful in encouraging those who have labored for years to make our shows what they are, "The Largest and Best in America." If this does not appeal to you, there is still the premium of one each of six bulbs of choice prize winning glads Absolutely Free offered by the Society. I will also give one bulb of a choice new variety with each subscription sent to me with your bulb order. Of course you would be entitled to all the other benefits.

Or you may send your order direct to MR. A. N. FISHER, Secretary Gladiolus Society, 113 Tompkins Street, Cortland N Y

# ECIO HEIGHTS FARM



F. O. CHAMBERLIN, Proprietor  
*Gladiolus Specialist*

JORDAN

NEW YORK

RETURN POSTAGE GUARANTEED

Divisions of fruits &  
vegetables crops & diseases  
Bureau of plant industry  
U. S. Department of Agriculture  
Washington, D.C.

SA 48512 P. L. & A.

U. S. Postage

1c PAID

JORDAN, N. Y.

Permit No. 5